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**Kodak's Image Sensor Solutions Wins
Photonics Circle of Excellence Award For Fourth Consecutive Year**

San Jose, Calif., January 27, 2004 — *Photonics Spectra* has recognized the Image Sensor Solutions division of Eastman Kodak Company for the fourth consecutive year as a winner of the *Photonics Spectra* Circle of Excellence Awards.

Of the more than 300 companies named as winners of this award since its inception in 1988, Kodak is one of only a handful to be named as a winner on multiple occasions, and one of only two companies to be recognized over four consecutive years. The award recognizes Kodak among the top 25 most technically innovative products of 2003 for its 22-million-pixel Full-Frame CCD Image Sensor, the KAF-22000CE. Kodak previously won this award for the Blue Plus Image Sensors line; the KAF-16801CE, a 16-million-Pixel Full-Frame CCD Image Sensor; and the KAF-3200ME Image Sensor, the first full-frame sensor to use microlens technology for increased sensitivity.

“This year’s award – particularly when viewed in light of the continued recognition we have received over the past four years – is a testament to the talent, innovation, and effort of those involved in designing KODAK sensors, as well as the entire Kodak organization,” said Michael DeLuca, Manager of Product Marketing, Image Sensor Solutions, Eastman Kodak Company. “This is a clear validation of our ability to design and manufacture superior digital imaging solutions that address the wide range of issues affecting our customer base.”

The KAF-22000CE provides unsurpassed resolution for the professional photographic market with 22-million pixels. This full-frame color CCD image sensor provides a total silicon area of 38.8 mm x 50.0 mm, twice the photographic area of traditional 35mm film. By establishing a new digital standard for this industry,

commercial and portrait photographers can now transition to digital photography without sacrificing the image quality required by their customers. Key features of the sensor include an enhanced color filter array to increase the quantum efficiency (QE) and color uniformity, low noise for greater photographic dynamic range, and reduced dark current.

The 22-million image sensor is just one in Kodak's extensive product line, delivering the core technology that drives the most advanced developments in digital imaging applications. Kodak develops, manufactures, and markets solid-state charged-coupled device (CCD) image sensors for applications ranging from satellite and medical imaging applications to digital cameras and machine vision products.

The 2003 Photonics Circle of Excellence Awards were presented in San Jose, California on January 26, 2004, in conjunction with the Photonics West Conference. The award is an industry benchmark for innovation in photonics. Winning products are selected for their excellence, innovation and achievement by a panel of *Photonics Spectra* magazine editors. For more information, please contact Image Sensor Solutions, Eastman Kodak Company at (585) 722-4385 or by email at imagers@kodak.com. For more information on Kodak's image sensor product line, visit www.kodak.com/go/imagers.

About Eastman Kodak Company and infoimaging

Kodak is the leader in helping people take, share, print and view images – for memories, for information, for entertainment. The company is a major participant in infoimaging, a \$385 billion industry composed of devices (digital cameras and flat-panel displays), infrastructure (online networks and delivery systems for images) and services & media (software, film and paper enabling people to access, analyze and print images). With sales of \$13.3 billion in 2003, the company comprises several businesses: Health, supplying the healthcare industry with traditional and digital image capture and output products and services; Commercial Printing, offering on-demand color printing and networking publishing systems; Commercial Imaging, offering image capture, output and storage products and services to businesses and government; Display & Components, which designs and manufactures state-of-the-art organic light-emitting diode displays as well as other specialty materials, and delivers optics and imaging sensors to original equipment manufacturers; and Digital & Film Imaging Systems, providing consumers, professionals and cinematographers with digital and traditional products and services.

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